



INVEST YOUR TREASURE


Sponsorship Opportunities



 **October 14, 2024— 15th Annual South Florida Orphans Classic & Auction**
Golf for a cause at this sell-out golf tournament. Hosted at Coral Ridge Country Club in Ft. Lauderdale, this event is attended by corporate executives & community leaders. Register early!

 **February 2025 — Annual Galentine’s Day events**
Make an impact in our community for babies, teens, young adults in crisis that 4KIDS serves. Attended by female business executives & community-minded women. Events executed in Broward, Palm Beach, Miami-Dade, Treasure Coast, Southwest Florida counties. Multi-market event sponsorship opportunities available.

Cause Marketing Opportunities


 Increase brand loyalty, stand out from the competition while driving sales & generating resources to meet the need of kids and families in crisis. Multi-market opportunities available. Cause Marketing examples can include, but are not limited to:

Action triggered donation: Customer purchase of product and a donation is made to 4KIDS (ie. fixed dollar amount or percentage of sales)


Point-of-sale: Messaging at point of sale for customer to donate to 4KIDS

Align your brand to generate advocacy and awareness as a partner during **May National Foster Care Month, November Giving Tuesday** or other 4KIDS initiatives.


Foster & Adoptive Family Event Underwriting Opportunities

 Create long-lasting memories and a family-fun experience for kids that may otherwise not experience family celebrations in a safe, nurturing and loving way. Underwrite the cost of hospitality & event activities. Events in Broward, Palm Beach, Treasure Coast or SW Florida include: **Family Picnic** (March/April), **Back to School Bash** (July/August) and **Family Christmas Party** (December). ***Volunteer opportunities available as an underwriting partner**


Program Needs

 Provide funding resources to support 4KIDS programs in our continuum of care: CarePortal, Foster Care, EPIC Therapy, His Caring Place, TIL 2:25, or special projects to meet needs of kids & families.

In-Kind Donations

 Donate your product(s), service(s) and/or labor as an in-kind gift to 4KIDS (on a case-by-case basis).

Employee Giving/Matching Program

 Select 4KIDS as the non-profit organization that employees can financially contribute to through your employee giving/matching program. A presentation can be hosted at your company for employees to consider contributing to 4KIDS.



INVEST YOUR TIME

Hands-On Volunteer Projects



Quarterly Deep Clean Days

5-7 volunteers of a “spring cleaning” of residential foster homes in Broward/Palm Beach. Projects executed on Friday or Saturday, depending of foster family availability. Group brings cleaning supplies used at Deep Clean Days. Supply list is provided to business to purchase items.

June-July— Foster & Adoptive Family Back to School Drive

Help a child go back to school prepared & confident for a great new school year! Donate a new backpack filled with new school supplies to help a child reach their fullest potential. Use our shopping list to collect everything a child needs to succeed! Collection deadlines: Broward—July 14, Palm Beach—July 21, Treasure Coast—July 7

November— "Gift of Hope" Christmas Gift Drive

Make the Christmas season bright by donating toys & gift cards so every child in our care has a present to open on Christmas Day. Collect gifts from our wish list to serve Broward/Palm Beach/Treasure Coast families. Collection deadline is November 18.

1st Week in December— "Christmas Cheer Home Makeover"

Typically kids in foster care don't get to celebrate Christmas with a beautifully decorated tree, decorations, holiday lights, cookies, and stockings. These makeovers at our residential homes bring the Christmas spirit to our youth. 5-7 volunteers bring Christmas décor for home makeover at Broward/Palm Beach residential homes. Décor list is provided for business to purchase items.

INVEST YOUR TALENT

Skills-Based Volunteer Projects

January-October —Host a Life Skills Class

Host a conversational life skills class to share your industry expertise with our young adults & young moms transitioning into independence. Class topics centered on program needs. Hosted on 4th Thursday from 6pm-8pm of each month between January-October, either in-person at 4KIDS Broward Office or virtually. Provide brief bullet points of discussion content for invite. Thanks to Presenting Sponsor, **Joe DiMaggio Children's Hospital**, for underwriting light dinner and \$50 gift cards for each attendee, as incentives for their participation. Average class size 3-7 attendees.



FOR MORE INFORMATION, PLEASE VISIT:

www.4KIDS.us/pb/partnerships

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